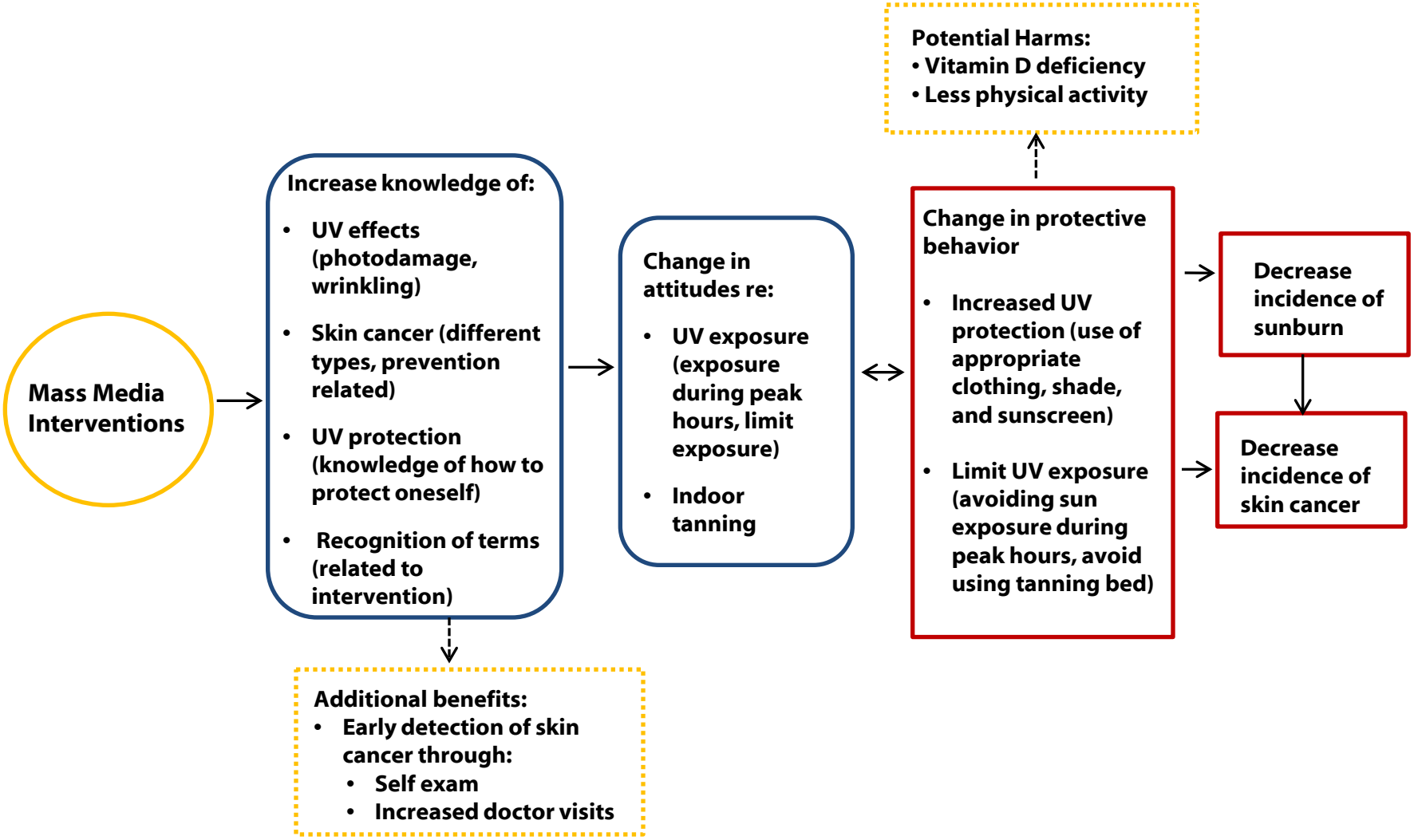Analytic Framework: Mass Media Interventions to Prevent Skin Cancer