

Increasing Cancer Screening: Small Media Targeting Clients - Breast Cancer

Summary Evidence Table - Economic Review

Study	Population	Comparison	Cost Components		Summary Measure
Author (Year): Armstrong et al. (2006)	Study Population: Women Veterans, 50 years and older	NA	<u>Component</u> Staff Salary Overhead Materials Equipment	<u>Included</u> X X X X	\$71 to \$222 per survey completed (future mammograms)
Author (Year): Brown et al. (2005)	Location: NW London and the West Midlands, UK Study Population: Women 50-64 years old	Usual Care	<u>Component</u> Staff Salary Overhead Materials Equipment	<u>Included</u> X X X X	\$68/additional woman screened (mammogram; specific to non-attendees) \$45/additional woman screened (mammogram)
Author (Year): Lairson et al. (2004)	NA	NA	<u>Component</u> Staff Salary Overhead Materials Equipment	<u>Included</u> X X X X	Cost of developing computer system for small media: \$0.28 million (future mammograms)
Author (Year): Lynch et al. (2004)	Study Population: Women 52-69 years old	Usual Care	<u>Component</u> Staff Salary Overhead Materials Equipment	<u>Included</u> X X X X	\$1,019/additional woman screened (pap test and mammogram)

Study	Population	Comparison	Cost Components		Summary Measure									
Author (Year): Saywell et al. (2004)	Location: St. Louis, Missouri and Indianapolis, Indiana Study Population: Women and men 50+ years old	Usual Care	<table border="0"> <tr> <td><u>Component</u></td> <td><u>Included</u></td> </tr> <tr> <td>Staff Salary</td> <td>X</td> </tr> <tr> <td>Overhead</td> <td></td> </tr> <tr> <td>Materials</td> <td></td> </tr> <tr> <td>Equipment</td> <td></td> </tr> </table>	<u>Component</u>	<u>Included</u>	Staff Salary	X	Overhead		Materials		Equipment		\$0.44 per 1% increase in women screened (n=275 (intervention); n=285 (control)).
<u>Component</u>	<u>Included</u>													
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